

Grammy Award-Winning Bon Iver Makes Memorable Austin City Limits Debut

Episode Airs October 13th, 2012, on PBS Stations

Austin, TX—October 3, 2012—Austin City Limits (ACL) Season 38 hits its stride with a breathtaking performance by 2012 Grammy Award-winning Best New Artist Bon Iver in a standout ACL debut. The new episode airs on Saturday, October 13 (check local listings for times). Joined by an eight-piece band for the occasion, frontman Justin Vernon turns his intimate confessionals into orchestral pop anthems in his first turn at ACL. Vernon performs songs from Bon Iver, Bon Iver, the 2012 Grammy Award-winner for Best Alternative Album, and also includes gems from his 2007 breakthrough For Emma, Forever Ago. "This is a trip," a heartfelt Vernon says from the ACL stage at The Moody Theater in downtown Austin. "I used to be on the other end of the screen when I was 10."

Bon Iver is the moniker of Wisconsin native Justin Vernon, a name derived from the French phrase for "good winter." Written during a secluded winter stay in a remote cabin in Northwest Wisconsin, Vernon crafted a stunning collection of bold, ardent musings layered with pastoral melodies and his hauntingly smooth falsetto into Bon Iver's acclaimed debut *For Emma, Forever Ago*. In 2011, Bon Iver released the much-anticipated follow-up, *Bon Iver*, earning two Grammy Awards in 2012 for Best New Artist and Best Alternative Album.

"In my opinion, Justin Vernon is a musical genius," says ACL Executive Producer Terry Lickona. "The music he creates through Bon Iver transcends anything else out there in pop or rock. The orchestration may be dense and the lyric abstract - to say the least - but together the effect is riveting. Seeing it live really brings it to life in a way ACL does best."

Vernon had high praise for his debut ACL experience: "This is the only perfect, wonderful music show that we have."

BON IVER SETLIST

Perth Minnesota, WI Brackett, WI Towers Blood Bank Skinny Love Wash. Beth/Rest For Emma

Season 38 Current Broadcast Schedule (seven additional episodes/artists to be announced)

October 6, 2012 | Radiohead October 13, 2012 | Bon Iver

October 20, 2012 | Bonnie Raitt with Mavis Staples

October 27, 2012 | The Shins | Dr. Dog

November 3, 2012 | The Civil Wars | Punch Brothers November 10, 2012 | ACL Presents: Americana Music Festival 2012 (Hosted by Jim Lauderdale and featuring performances by Carolina Chocolate Drops, Richard Thompson, Alabama Shakes, Lifetime Achievement Honoree Bonnie Raitt and more)

The complete line-up for the full 13-week season, including seven episodes to air beginning January 2012, will be announced at a later date. Check acltv.com for additional episode updates.

About Austin City Limits

Austin City Limits (ACL) is a television series on PBS that records and broadcasts original musical performances from exciting new talent and legendary artists of all genres.

Austin City Limits is the longest-running music series in American television history and remains the only TV series to ever be awarded the National Medal of Arts. In 2012, ACL received a rare institutional Peabody Award for excellence and outstanding achievement. The historic KLRU Studio 6A, home to 36 years of ACL concerts, has been designated an official Rock & Roll Hall of Fame Landmark. In 2011, ACL moved to the new venue ACL Live at The Moody Theater in downtown Austin.

ACL is produced by KLRU-TV and funding is provided in part by AMD, Budweiser, the Austin Convention Center Department and Dell. Additional funding is provided by the Friends of Austin City Limits. Learn more about Austin City Limits, programming and history at acltv.com.

Media Contact:

Maureen Coakley coakleypress@gmail.com t: 917.601.1229

Maury Sullivan KLRU-TV msullivan@klru.org

t: 512.475.9087

####