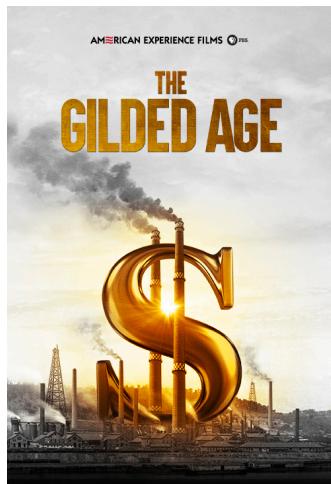


## AMERICAN EXPERIENCE “The Gilded Age” Premieres Tuesday, February 6 on PBS

### New Documentary Explores the Tumultuous Era That Set the Stage for Modern America



(BOSTON, MA) — Thirty years after the Civil War, America had transformed itself into an economic powerhouse and was fast becoming the world's leading producer of food, coal, oil and steel. But the transformation had created stark new divides in wealth, class and opportunity. By the end of the 19<sup>th</sup> century, the richest 4,000 families in the country — less than one percent of all Americans — possessed nearly as much wealth as the other 11.6 million families combined. The simultaneous growth of a lavish new elite and a struggling working class sparked passionate and violent debate over questions still being asked today: How is wealth best distributed, and by what process? Should the government concern itself with economic growth or economic justice? Are we two nations — one for the rich and one for the poor — or one nation where everyone has a chance to succeed? A compelling portrait of an era of glittering wealth contrasted with extreme poverty, “**The Gilded Age**” is produced and directed by Sarah Colt and executive produced by Mark Samels. The film premieres on AMERICAN EXPERIENCE on Tuesday, February 6, 2018, 9:00-11:00 p.m. ET ([check local listings](#)) on PBS.

“We often hear pundits say we’re living in a second Gilded Age,” said Mark Samels, AMERICAN EXPERIENCE executive producer. “Once again, people are questioning whether America is fulfilling its promise, if there really is equal opportunity for everyone. Examining the original Gilded Age reminds us that the questions and debates we currently wrestle with are ones that have defined us for over a century.”

The Gilded Age, as it later came to be known, was dominated by larger-than-life men who wielded power across industrial and economic sectors. Andrew Carnegie, whose steel empire made him one of the richest men in history, grappled to make sense of his meteoric rise to wealth. Tycoon J.P. Morgan established himself as a financier more powerful than the president and consequently was able to save the government itself from bankruptcy. The fortunes these men accumulated enabled lives of unparalleled opulence. They built massive mansions and museums, country estates and yachts. Society mavens, like Alva Vanderbilt, who married the grandson of railroad baron Cornelius Vanderbilt, threw extravagant and exclusive parties and courted the press to secure their family’s status as members of a new American aristocracy.

As the elite luxuriated in splendor, America’s cities were bursting with immigrants and former slaves looking for opportunity. New York became the nation’s first metropolis with a million inhabitants, nearly

MAJOR FUNDING FOR AMERICAN EXPERIENCE PROVIDED BY LIBERTY MUTUAL INSURANCE AND BY THE ALFRED P. SLOAN FOUNDATION. ADDITIONAL FUNDING FOR THE GILDED AGE PROVIDED BY THE ARTHUR Vining DAVIS FOUNDATIONS: STRENGTHENING AMERICA'S FUTURE THROUGH EDUCATION; AND BY THE DOCUMENTARY INVESTMENT GROUP; GRETCHEN STONE COOK CHARITABLE FOUNDATION, MARJIE AND ROBERT KARGMAN. ADDITIONAL FUNDING FOR AMERICAN EXPERIENCE PROVIDED BY THE ROBERT DAVID LION GARDINER FOUNDATION, THE CORPORATION FOR PUBLIC BROADCASTING AND PUBLIC TELEVISION VIEWERS. AMERICAN EXPERIENCE IS PRODUCED FOR PBS BY WGBH BOSTON.



Alfred P. Sloan  
FOUNDATION



doubling its population in a generation. Jobs were abundant, but employers often expected everyone — including children — to work 12-hour days, six days a week. Henry George captured the imagination of the working class with his best-selling *Progress & Poverty*, which condemned the growing economic inequality and put forth the premise that poverty was not due to personal failure but caused by a rigged system. George saw New York as a city in which “on one side a very few men richer by far than is good for men to be, and on the other side a great mass of men and women struggling and worrying and wearying to get a most pitiful living.” His popularity led to a nomination as the Labor candidate for mayor of New York. Despite his narrow defeat, George’s message resonated: Was America a land of opportunity or a closed system run by the few for their own gain?

A growing discontent among working people was not confined to the nation’s cities. Farmers in the Midwest — whose wheat, corn, oats and rye fed the world — were working dawn until dusk for meager returns. In Kansas, Mary Elizabeth Lease, a firebrand and feminist, criss-crossed Kansas advocating for farmers’ rights. “It is no longer a government of the people, by the people, and for the people,” she proclaimed, “but a government of Wall Street, by Wall Street and for Wall Street.” Lease was instrumental in creating the People’s Party, better known as the Populists, which shocked the nation by winning 91 seats and control of the Kansas State Legislature in 1890.

Success in Kansas swept the country. Populist farmers joined labor unionists, Western miners and black professionals and farmers from the South, creating a third political party. They put forward radical and untested ideas to bring power back to the people through public ownership of railroads and utilities and a federal income tax.

As the Populists made gains, clashes between business owners and workers intensified. When Andrew Carnegie attempted to cut wages at his steel plant in Homestead, Pennsylvania, union leaders fought back. During the ensuing lockout and strike, workers and private armed guards clashed in armed conflict, leaving 16 dead and more than 150 wounded. The government then stepped in to align itself with Carnegie and enabled him to crush the union.

Throughout the Gilded Age the economy grew at a furious pace, but financial markets were wracked by instability. On May 4, 1893, Wall Street investors saw much of the nation’s wealth disappear. As many as a million workers lost their jobs. People starved to death. A year later, the nation was still reeling when Jacob Coxey, a Midwestern businessman, announced America’s first march on Washington to urge the government to take responsibility for out-of-work men. His idea caught fire and sparked a pilgrimage of thousands of men across the country.

Heading into the presidential election of 1896, class tensions appeared to be at a breaking point. The newly wealthy watched in fear as former Nebraska congressman William Jennings Bryan rallied working people behind the Democrats in his run for the presidency on a Populist platform that supported a federal income tax on the rich and the breakup of powerful monopolies. “There are those who believe that if you will only legislate to make the well-to-do prosperous, their prosperity will leak through on those below,” said Bryan. “The democratic idea, however, has been that if you legislate to make the masses prosperous, their prosperity will find its way up through every class which rests upon them.”

Bryan faced off against the Republican nominee, former congressman and Ohio governor William McKinley, a longtime friend of business. McKinley's campaign, backed by the considerable cash of men like Carnegie and Morgan, blanketed the country with posters and leaflets promising stability by maintaining the status quo. "The real question was, and sort of the wild card at this point was, 'What are urban workers going to do? Are they going to vote along class lines and join forces with the farmers?'" says historian H.W. Brands. "So this is the moment of truth for this emerging working class."

On election day, 80 percent of the population voted. Bryan carried the South, the Great Plains and much of the West, but McKinley won the presidency, supported by factory workers and the heavily populated region from the Great Lakes through the Northeast. "During the Gilded Age, capitalism gained greater and greater control of American life," explains Brands. "The essence of democracy is equality. Everybody gets one vote. The essence of capitalism is inequality. Rich people are much more powerful than poor people."

"The question of wealth versus people ballooned in the Gilded Age," concludes historian Nell Irvin Painter. "Do our governments represent wealth or do they represent people? This is a fundamental issue, which is with us today."

**"The Gilded Age"** will be available on DVD from PBS Distribution and can be purchased at [ShopPBS.org](http://ShopPBS.org). Online viewing begins February 7 at [PBS.org](http://PBS.org).

### **About the Participants**

**H. W. Brands** is the Jack S. Blanton Sr. Chair in History, The University of Texas at Austin, and author of *American Colossus: The Triumph of Capitalism, 1865-1900*.

**Rebecca Edwards** is Professor of History, Vassar College, and author of *Angels in the Machinery: Gender in American Party Politics from the Civil War to the Progressive Era* and *New Spirits: Americans in the "Gilded Age," 1865-1905*.

**Steve Fraser** is a historian, editor and writer. His recent books include *Age of Acquiescence: The Life and Death of American Resistance to Organized Wealth and Power*. He has taught at Columbia University, Princeton University, the University of Pennsylvania and New York University.

**Paula Giddings** is Professor of Africana Studies, Smith College, and author of *Ida, A Sword Among Lions: Ida B. Wells and the Campaign Against Lynching*.

**Sylvia Hoffert** is Professor of History Emerita, Texas A&M University, and author of *Alva Vanderbilt Belmont: Unlikely Champion of Women's Rights* and *A History of Gender in America*.

**Richard John** is Professor of History and Communications, Columbia Journalism School, and author of *Spreading the News: The American Postal System from Franklin to Morse* and *Network Nation: Inventing American Telecommunications*.

**Michael Kazin** is Professor of History, Georgetown University, and author of *The Populist Persuasion, An American History*.

**Jackson Lears** is Distinguished Professor of History, Rutgers University, and author of *Rebirth of a Nation, the Making of Modern America, 1877-1920*.

**Noam Maggor** is Postdoctoral Associate, Cornell University, and author of *Brahmin Capitalism: Frontiers of Wealth and Populism in America's First Gilded Age*.

**David Nasaw** is Arthur M. Schlesinger Jr. Professor of History, CUNY Graduate Center, and author of *Andrew Carnegie*, the recipient of the New-York Historical Society's American History Book Prize and a finalist for the Pulitzer Prize.

**Edward T. O'Donnell** is Associate Professor of History, College of the Holy Cross, and author of *Henry George and the Crisis of Inequality: Progress and Poverty in the Gilded Age*.

**Julia Ott** is Associate Professor of History and Director of the Heilbroner Center for Capitalism Studies, The New School, and author of *When Wall Street Met Main Street: The Quest for an Investors' Democracy*.

**Nell Irvin Painter** is Professor of History Emerita, Princeton University, and author of *Standing at Armageddon* and *A History of White People*.

**Susie J. Pak** is Associate Professor of History, St. John's University, and author of *Gentlemen Bankers: The World of J. P. Morgan*.

**John Kuo Wei Tchen** is Associate Professor of History, New York University, and author of *New York Before Chinatown: Orientalism and the Shaping of American Culture, 1776-1882*.

**Richard White** is Margaret Byrne Professor of American History, Stanford University, and author of *Railroaded: The Transcontinentals and the Making of Modern America*. His latest book, *The Republic for Which It Stands*, was recently published by Oxford.

## About the Filmmakers

**Directed by** SARAH COLT  
**Produced by** HELEN DOBROWSKI  
                          SARAH COLT  
**Written by** MARK ZWONITZER  
**Edited by** NANCY NOVACK  
**Narrated by** OLIVER PLATT

AMERICAN EXPERIENCE is a production of **WGBH Boston**

**Senior Producer** SUSAN BELLows  
**Executive Producer** MARK SAMELS

**Sarah Colt (Producer/Director)** is an independent documentary filmmaker who has worked in public television for two decades. Her previous credits for AMERICAN EXPERIENCE include *Walt Disney*, *Henry Ford*, *The Polio Crusade* and *Geronimo*, part four of the AMERICAN EXPERIENCE special series on native history, *We Shall Remain*. Before starting her own company in 2008, she worked for David Grubin Productions, where she produced the highly acclaimed biography *RFK*, and earned an Emmy Award for

Outstanding Science, Nature and Technology for co-producing THE SECRET LIFE OF THE BRAIN, a five-part series. In 2004, Colt was awarded an International Reporting Project Fellowship through Johns Hopkins School of Advanced International Studies and traveled to Namibia to report on the racial imbalance of land ownership in southern Africa. Colt attended Harvard University, where she began her documentary career as a still photographer.

**Mark Samels (Executive Producer of AMERICAN EXPERIENCE).** As executive producer of AMERICAN EXPERIENCE, the PBS flagship history series, Mark Samels conceives, commissions and oversees all AMERICAN EXPERIENCE films. Samels has overseen more than 120 films, expanding both the breadth of subjects and the filmmaking style embraced by the series, allowing for more contemporary topics and more witness-driven storytelling. Beginning his career as an independent documentary filmmaker, he held production executive positions at public television stations in West Virginia and Pennsylvania before joining WGBH. Samels is a founding member of the International Documentary Association and has served as a governor of the Academy of Television Arts & Sciences. A graduate of the University of Wisconsin, Samels holds honorary Doctor of Humane Letters degrees from Emerson College and Elizabethtown College.

#### **About AMERICAN EXPERIENCE**

For 30 years, AMERICAN EXPERIENCE has been television's most-watched history series. Hailed as "peerless" (*The Wall Street Journal*), "the most consistently enriching program on television" (*Chicago Tribune*) and "a beacon of intelligence and purpose" (*Houston Chronicle*), the series brings to life the incredible characters and epic stories that have shaped America's past and present. AMERICAN EXPERIENCE documentaries have been honored with every major broadcast award, including 30 Emmy Awards, four duPont-Columbia Awards and 17 George Foster Peabody Awards; the series received an Academy Award® nomination for Best Documentary Feature in 2015 for *Last Days in Vietnam*. AMERICAN EXPERIENCE also creates original digital content that uses new forms of storytelling to connect our collective past with the present. Visit [pbs.org/americanexperience](http://pbs.org/americanexperience) and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#) to learn more.

Major funding for AMERICAN EXPERIENCE provided by Liberty Mutual Insurance and by the Alfred P. Sloan Foundation. Additional funding for "The Gilded Age" provided by The Arthur Vining Davis Foundations: Strengthening America's Future Through Education; and by The Documentary Investment Group: Gretchen Stone Cook Charitable Foundation, Marjie and Robert Kargman. Additional funding for AMERICAN EXPERIENCE provided by the Robert David Lion Gardiner Foundation, the Corporation for Public Broadcasting and public television viewers. AMERICAN EXPERIENCE is produced for PBS by WGBH Boston.

\* \* \*

#### **Press Contacts:**

CaraMar Publicity

Mary Lugo

770-623-8190

[lugo@negia.net](mailto:lugo@negia.net)

Cara White

843-881-1480

[cara.white@mac.com](mailto:cara.white@mac.com)

Abbe Harris

908-244-5516

[abbe.harris@caramar.net](mailto:abbe.harris@caramar.net)

For further information and photos, visit [pbs.org/pressroom](http://pbs.org/pressroom)