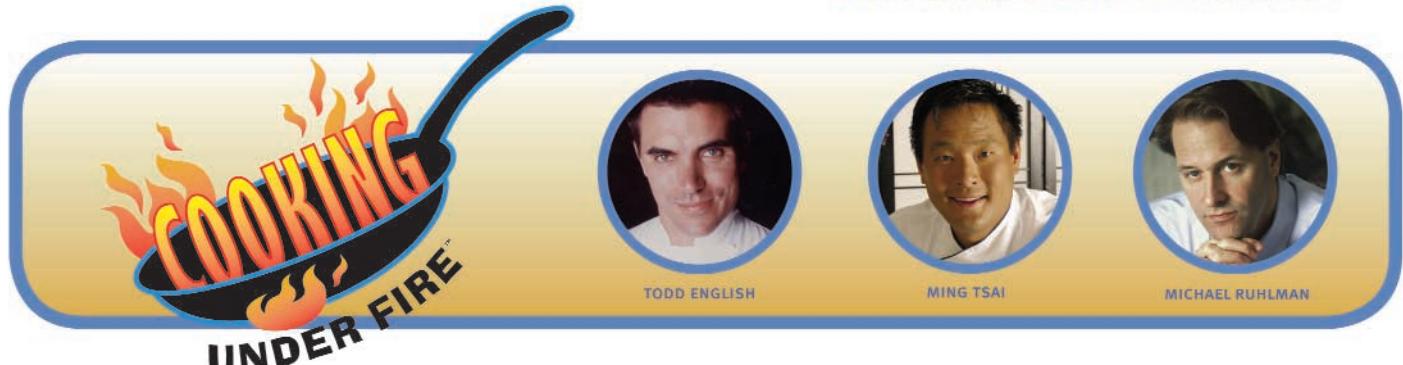


FOR IMMEDIATE RELEASE



Series Fact Sheet

Series description: If you think you know all it takes to be a chef and run a restaurant, then think again – you'll learn some incredible lessons from COOKING UNDER FIRE, brand new on PBS this spring. COOKING UNDER FIRE will take viewers behind the scenes as aspiring chefs are put through a coast-to-coast challenge that tests all their talents – including culinary acumen, endurance, business skills, management abilities, artistic sensibility, and even purchasing power – revealing what it takes to work in the high-stakes, high-stress world of restaurants and fine dining. Using a fast-paced documentary-style format, this 12-part series is infused with all the excitement of reality television, and with an added dash of enlightenment, COOKING UNDER FIRE will provide greater understanding and respect for the ambition and aptitude necessary to excel in the competitive culinary world. The final show culminates with one skilled individual winning the job of chef at one of famed chef and restaurateur Todd English's restaurants in New York City.

Format: 12 half-hour episodes

Series premiere: Wednesday, April 27, 2005 at 8pm ET

Press materials:
Production release
Judge biographies
Production biographies
Contestant biographies
Broadcast release
Full-color photography
Program descriptions
Series Q&A

Press materials are available online via pbs.org/pressroom or pressroom.wgbh.org



COOKING UNDER FIRE is a co-production of WGBH Lifestyle Productions, Lance Reynolds, and John Rieber. Corporate funding is provided by Chrysler, Inspiration comes standard; Contessa Premium Foods, Inc; and All-Clad. Additional funding provided by public television viewers.



FOR IMMEDIATE RELEASE

New primetime series premiering on PBS
Wednesday, April 27



Available upon request: Interviews with creative talent
Press preview screener

Series Producer: Cooking Under Fire is a co-production of WGBH Lifestyle Productions, Lance Reynolds, and John Rieber.

Executive Producers: Lance Reynolds, Atlantic Films & Television Inc.
John Rieber, A Better Machine
Laurie Donnelly, WGBH Lifestyle Productions

Series Judges: Ming Tsai, Todd English, Michael Ruhlman

Competition cities: Los Angeles
Las Vegas
Miami
New York City

Guest Judges: Los Angeles
David Myers (Sona)
Govind Armstrong (Table 8)
Robert Gadsby (Noé)

Las Vegas
Michael Mina (Michael Mina at The Bellagio)

Miami
Norman Van Aken (Norman's)
Michelle Bernstein (MB in Cancún)
Frank Randazzo (Talula)
Michael Bloise (WISH)

New York
Marcus Samuelsson (Aquavit)

Funders: Corporate funding is provided by Chrysler, Inspiration Comes Standard; Contessa Premium Foods, Inc.; and All- Clad. Additional funding provided by public television viewers.



Series Web site: pbs.org/cookingunderfire

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