



WGBH

One Guest Street
Boston,
Massachusetts
02135

617.300.2000

pbs.org/marketwarriors

MARKET WARRIORS
is sponsored by PBS
through the support
of public television



MARKET WARRIORS™ returns with new episodes in the new year,

beginning Monday, January 7, 2013 at 9/8C PM on PBS

New picker Benedicta “Bene” Raia joins popular series

FOR IMMEDIATE RELEASE: November 26, 2012—On **Monday, January 7** viewers will be treated to a double dose of antiques when brand new episodes of **ANTIQUES ROADSHOW** and **MARKET WARRIORS** premiere. **MARKET WARRIORS** will start off the new year with the first of nine new episodes. In a game of finding the best antiques at the best price before time runs out, the pickers will be faced with some of their fiercest competition yet when a new competitor is added to the mix. **MARKET WARRIORS** (9/8C) follows **ANTIQUES ROADSHOW** (8/7C), making Monday nights a true destination for all things antiques and collectibles.

Benedicta “Bene” Raia will be introduced to viewers on Monday, January 7, 2013 in an episode filmed at Iowa’s Walnut Antique Show. Her competitive advantage? As an auctioneer she knows her margins. Bene is a generalist with specific interests in furniture and American folk art, and her core specialty is antique dolls. This mom of four has enjoyed a multifaceted career in antiques and architecture with a focus on the Massachusetts-based auction company she runs with her husband. In her more than 15 years in the business, she has sold at auction highly coveted items belonging to many serious collectors. Bene joins a rotating cast that includes Kevin Bruneau, John Bruno, Miller Gaffney and Bob Richter. Each episode of **MARKET WARRIORS** will feature four pickers.

According to series executive producer Marsha Bemko, “Bene brings to **MARKET WARRIORS** the insights, instincts and true market knowledge of an auctioneer. In her professional life, she sees thousands of antiques and collectibles go through her auction house in any given month and knows the crucial hammer prices that make up the marketplace. It’s a perspective that we wanted to highlight in 2013.”

From the producers of **ANTIQUES ROADSHOW**—PBS’s most-watched prime-time series—**MARKET WARRIORS** follows antiques pickers on a nationwide treasure hunt, scouring flea markets for antiques and vintage valuables with an eye toward selling their finds for profit at auction. Over the course of nine new, one-hour episodes, viewers will enjoy an up-close look at the fierce competition and obstacles the pickers face in the marketplace each week, as they make their best guesses about who will come out ahead at the end of each episode. Showcasing what different areas of the country have to offer the intrepid antique hunter, the 2013 episodes were filmed at flea markets across the country including Walnut, IA, Long Beach, CA, Chantilly, VA, and Liberty, NC.

MARKET WARRIORS on PBS 2013 episodes (in airdate order):

Walnut, IA: January 7

Chicago, IL: January 14

New Milford, CT: January 21

Long Beach, CA: February 4

Chantilly, VA: February 11

Greenwich, NY: February 18

Oronoco, MN: February 25

Rochester, MN: April 8

Liberty, NC: April 15

About MARKET WARRIORS on PBS

In each episode, four pickers travel to different market locations across the country to purchase certain items with a set amount of money. Viewers not only will learn about different objects and their history; they'll also see the competitors apply their knowledge and skills to real financial transactions. Along the way, we will get to know our pickers, learn about what they bought and why through individual interviews, and discover the current value of the objects as only the marketplace can determine.

The sale of our pickers' items takes place at an auction on a different day, in a different location. All four competitors watch the auctioneer take charge of the bidding, and the picker whose objects earn the highest total profit at auction is the winner of that episode. The new treasure-hunting series, which launched on PBS in July 2012, reaches 3.5 million viewers every week.

As off-screen host of MARKET WARRIORS, Mark L. Walberg provides sharp and informative off-camera commentary. He not only anchors the viewer in the competition but we learn from him the techniques, strategies and sometimes the foibles of the series' pickers.

MARKET WARRIORS website – pbs.org/marketwarriors

The MARKET WARRIORS website on PBS.org is the online platform for engaging and informing MARKET WARRIORS fans. The site highlights the broadcast, streaming full episodes and offering tune-in details and episode information. The Web destination, found at pbs.org/marketwarriors, extends and enhances the broadcast experience through Web-exclusive videos and profiles of the series' expert pickers. The MARKET WARRIORS blog provides the latest behind-the-scenes news from the series along with articles about featured objects from the episodes and insights and tips from the pickers and other experts from the world of antiques and flea markets. The site's Scoreboard feature further encourages audience participation by tracking each picker's season-long successes and failures. MARKET WARRIORS Web content is available via social media channels, and fans can contribute to conversations on Facebook, Twitter, and Pinterest and share their own favorite flea market finds on the series' website.

About PBS

New in 2013 on PBS, MARKET WARRIORS is part of the PBS Winter/Spring 2013 season, which is anchored by the return of MASTERPIECE “Downton Abbey, Season 3,” the high-profile AMERICAN EXPERIENCE miniseries THE ABOLITIONISTS and MAKERS: WOMEN WHO MAKE AMERICA, as well as Ken Burns’s THE CENTRAL PARK FIVE and the two-part special CONSTITUTION USA with Peter Sagal. The season also marks the return of distinctive drama on Sundays; the best of antiques and collectibles on Monday nights alongside independent films (such as INDEPENDENT LENS’ profile of Chinese artist and activist Ai Wei Wei and the AMERICAN MASTERS biography of Mel Brooks); history and public affairs programs on Tuesdays; new “Exploration Wednesday” science and nature programs; and PBS’s ongoing commitment to arts programming on Fridays, including a star-studded new series on Shakespeare’s greatest works.

About WGBH

WGBH Boston is America’s preeminent public broadcaster and the largest producer of PBS content for TV and the Web, including *Masterpiece*, *Antiques Roadshow*, *Frontline*, *Nova*, *American Experience*, *Arthur*, *Curious George*, and more than a dozen other prime-time, lifestyle, and children’s series. WGBH’s television channels include WGBH 2, WGBH 44, and the digital channels World and Create. WGBH TV productions focusing on the region’s diverse community include *Greater Boston*, *Basic Black*, and *High School Quiz Show*. WGBH Radio serves listeners across New England with 89.7 WGBH, Boston Public Radio; Classical New England; and WCAI, the Cape and Islands NPR’ Station. WGBH also is a major source of programs for public radio (including *The World*), a leader in educational multimedia (including PBS Learning Media, a free online service providing the nation’s educators with curriculum-based digital content to meet 21st-century learners’ needs), and a pioneer in technologies and services that make media accessible to the 36 million Americans who are deaf, hard of hearing, blind, or visually impaired. WGBH has been recognized with hundreds of honors: Emmys, Peabodys, duPont-Columbia Awards... even two Oscars. Find more information at www.wgbh.org.

For more information about MARKET WARRIORS, visit pbs.org/marketwarriors.

Press materials, including video previews and downloadable photos, are available at www.pbs.org/pressroom.

MARKET WARRIORS is produced for PBS by WGBH Boston. The Executive Producer is Marsha Bemko and the Senior Producer is John Kalish. MARKET WARRIORS is sponsored by PBS through the support of public television viewers.

MARKET WARRIORS is closed-captioned for viewers who are deaf or hard-of-hearing by The Media Access Group at WGBH Boston.

November 2012

Press contacts

Kate Hathaway
WGBH Boston
617-300-5305
kathryn_hathaway@wgbh.org

Laura Garvey
WGBH Boston
617-300-5342
laura_garvey@wgbh.org