

RARE



CREATURES OF THE PHOTO ARK

Joel Sartore, Photographer and Photo Ark Founder Biography

Joel Sartore is a photographer, speaker, author, teacher, conservationist, National Geographic Fellow and a regular contributor to *National Geographic Magazine*. His hallmarks are a sense of humor and a Midwestern work ethic.

Sartore specializes in documenting endangered species and landscapes in order to show a world worth saving. He is the founder of The Photo Ark, a multi-year documentary project to save species and habitat.

In his words, "It is folly to think that we can destroy one species and ecosystem after another and not affect humanity. When we save species, we're actually saving ourselves."



Sartore has written several books, including *RARE: Portraits of America's Endangered Species*, *Photographing Your Family* and *Nebraska: Under a Big Red Sky*. His most recent book, *Let's Be Reasonable*, is now available wherever books are sold.

In addition to the work he has done for *National Geographic*, Sartore has contributed to *Audubon Magazine*, *Time*, *Life*, *Newsweek*, *Sports Illustrated* and numerous book projects. He and his work are the subjects of several national broadcasts including National Geographic's *Explorer*, the NBC *Nightly News*, NPR's *Weekend Edition* and an hour-long PBS documentary, *AT CLOSE RANGE*. He is also a regular contributor on the CBS *Sunday Morning Show* with Charles Osgood.

Sartore is always happy to return to home base from his travels around the world. He lives in Lincoln, Nebraska, with his wife, Kathy, and their three children.



Rare Creatures of the Photo Ark is a production of WGBH Boston and So World Media, LLC in association with National Geographic Channels. Executive Producers John Bredar and Laurie Donnelly. Series Producer/Writer Stella Cha. Producer/Director Chun-Wei Yi.

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Chun-Wei Yi, Producer/Director Biography

Chun-Wei Yi's passion is telling stories about our changing planet. Whether he's after the last few northern white rhinos in the world before they go extinct or showing why oysters keep our homes from flooding, his goal is to make science entertaining and relevant to wide audiences.

Clients include PBS, National Geographic Television, Smithsonian Channel, Discovery Education and The Nature Conservancy.



John Bredar, Executive Producer and VP of National Programming Biography

John Bredar joined WGBH in 2013 as vice president of national programming, where he has oversight of WGBH's highly acclaimed primetime series produced in Boston and seen nationally on PBS, including American Experience, Nova, Frontline, Masterpiece and Antiques Roadshow. He also supervises Studio Six, WGBH's in-house production studio, where a wide variety of programs, from natural history to WGBH's many food shows, are produced.

Bredar previously worked for National Geographic, where he was senior executive producer for the National Geographic Specials, a series he developed into a thriving production enterprise. He joined National Geographic in 1986 and was responsible for the development, production and post-production of more than 150 programs, and extended the reach of National Geographic Television internationally. He created the "Inside" series, which included the highly rated "Inside the White House" and "Inside the Vatican." He has produced 25 documentary films on topics ranging from science and the natural world to history, drama and political investigation. His productions include "Arlington: Field of Honor," for which he won the Best Director Emmy Award, and "Darwin's Darkest Hour," which earned the History Maker's Award for best historical drama. As executive producer of the co-production with WGBH's NOVA about primate intelligence, "Ape Genius," Bredar was recognized with a George Foster Peabody Award. He wrote and executive-produced "Illicit: The Dark Trade" (based on the book by Moises Naim), which was nominated for Best Investigative Documentary Emmy. He is the author of *The President's Photographer*, the companion book to the National Geographic Special that follows President Obama's photographer and reveals the history of presidential photographers.



A native of Colorado, Bredar holds a BS degree in radio, television and film with a double major in U.S. history from Northwestern University, and a MA in American diplomatic history from Johns Hopkins School of Advanced International Studies.