

REAL SIMPLE[®]

TELEVISION

bio



HALLIE BURTON

ILENE SAUL-RICHARDSON EXECUTIVE PRODUCER, REAL SIMPLE

Ilene Saul-Richardson oversees all of the creative and logistical elements of *Real Simple* on PBS. A TV production veteran, Richardson has had a diverse career in the television and advertising industries.

Prior to joining *Real Simple*, Richardson worked on the award-winning Audi A3 viral marketing campaign, managing film, event and web production. From 2002-2003, she served as the director of production for WE: Women's Entertainment and oversaw the channel's production duties for original programming, including *Mix It Up* with first-time producer Courteney Cox, as well as specials, development projects and films. Richardson also owned her own production company, Rain 33 Productions Inc. which created programming for Barnes & Noble, TheStreet.com and the USA Network.

Richardson's freelance credits include: *Michael Jackson: History on Film Vol. I and II* and *Moment In History*; a *Celine Dion Documentary*; Sony Music Television Spots with Bob Dylan, Frank Sinatra, Celine Dion and Alice In Chains; MTV's *The Rolling Stones: The Goods*; and E! Entertainment Television celebrity interviews and events.

Richardson holds a Bachelor of Arts from Barnard University. She lives in Brooklyn, New York with her husband and their son, Jasper.



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