

BACKGROUND

- Highlights:
 - Legacy project of Sir George Martin
 - Extraordinary participation of top artists due to Sir George, unlike any other series
 - Artists share personal stories of their insights, influences, magic moments - not talking heads
 - Music gives the series an energy unlike other documentaries – 40+ songs per episode
 - Created from unique archive of 700+ hours of original interviews that Soundbreaking owns
 - Unprecedented access to archival and rare footage from music labels and private collections
 - Educational initiative in partnership with The Grammy Museum and Rock and Roll Forever Foundation
- The Soundbreaking series is the last project of legendary Beatles producer Sir George Martin who passed away on March 8, 2016. Sir George believed that the history and innovation of recorded music is one of the great untold stories of the 20th century.
- Soundbreaking combines unprecedented access to some of the most celebrated recording artists, producers and innovators with rare archival studio footage and an extensive musical soundtrack – over 40 songs per episode – to deliver the most wide-ranging series ever produced on the art of music recording.
- The extraordinary participation of leading talent sharing personal stories from all genres and eras of music is in response to Sir George's role in the project, and unlike any other series.
- Soundbreaking debuts on PBS stations weekdays from November 14-23, 2016 at 10:00–11:00 pm ET (check local listings).
- The PBS series is just the first offering from the Soundbreaking brand. In the future, we'll be sharing stories through a variety of engaging mediums: additional series, a DVD collection, a collectible large format book, events and more.
- Soundbreaking is presented by Higher Ground and produced and directed by Emmy and Peabody Award®-winning filmmakers Maro Chermayeff and Jeff Dupre of Show of Force.
- Charting a century's worth of innovation and experimentation in the creation of music, Soundbreaking offers a behind-the-scenes look at the birth of brand new sounds.
- The series traces the ongoing sonic revolution of recording and music transformation, and explores the nexus of cutting-edge technology and human artistry that has created the soundtrack of our lives.
- The 8 episodes feature more than 150 original interviews including: Paul McCartney, Ringo Starr, Joni Mitchell, Roger Waters, Roger Daltrey, Linda Perry, Barry Gibb, Elton John, Debbie Harry, Quincy Jones, B.B. King, Annie Lennox, Dave Stewart, Mark Knopfler, Tom Petty, Willie Nelson, Bonnie Raitt, Lindsey Buckingham, Rosanne Cash, Don Was, Steven Van Zandt, Sheila E, Questlove, Ben Harper, Billy Idol, Beck, Imogen Heap, Darryl McDaniels, RZA, Bon Iver, Nile Rodgers, Nigel Godrich, Q-tip, Brian Eno, Mark Ronson, Rick Rubin, Tony Visconti and more.

SHOW OF FORCE

**HIGHER
GROUND**

- The series is created from the unique archive owned by Soundbreaking of 700+ hours of original interviews with over 230 artists, producers and innovators.
- The original concept was created by Maxim Langstaff for Wildheart Entertainment.
- Soundbreaking has partnered with The Grammy Museum and Rock and Roll Forever Foundation on an extensive educational initiative to share the Soundbreaking stories in schools and colleges in the US as a means of exploring music, cultural history, and technological innovation.
- Soundbreaking is distributed internationally by Fremantle Media, and ARTE, the European culture channel, will create and broadcast a French language version.

